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NEW HEALING MUSHROOM TEA BRINGS GREAT TASTE AND CONVENIENCE TO THE MUSHROOM BEVERAGE CATEGORY

Featuring Reishi, Lion's Mane, Chaga & Cordyceps Mushrooms in Tea Bags

BOULDER, COLORADO, April 6 — Magic Immune A Tea™ today formally announced the launch of its new wellness tea: Original Mushroom Blend featuring Turmeric and Ginger, available in boxes containing 16 easy to use tea bags. “Mushrooms are on trend now because of their amazing and wide-ranging benefits including supporting a strong immune system and a healthy heart, lungs, gut and brain.” said company spokesman, Ashley Grace.

Beyond delivering powerful immune boosting performance and significant health and wellness benefits, two things were important in the creation of Magic Immune A Tea which includes Reishi, Lion's Mane, Chaga and Cordyceps mushrooms:

1. Taste. It's no secret that most mushroom beverages leave a lot to be desired in terms of taste. Magic Immune A Tea is different! It tastes great without any added sweetener! A specific, organic adaptogenic blend of herbs and spices was assembled to provide a great tasting, natural flavor that is as important as the benefits of the mushrooms themselves.
2. Convenience. We are all living on-the-go lives where time is always of the essence. Unlike other coffee alternatives, loose leaf teas or powders, with Magic Immune A Tea a french press, tea infuser, or blender is not needed. Just drop a bag into a cup or two of boiling water, multi-task for 4-5 min, then enjoy with no clean up! Pro tip: Brew 2 cups then add to a water bottle full of ice for on the go health!

The functional mushroom trend has been sweeping the country with 33% and 46% growth the past two years according to SPINS. This growth appears to be due to people gaining awareness about the far-ranging health benefits of Reishi, Lion's Mane, Chaga and Cordyceps mushrooms such as immune system support, natural energy, improved focus, and stress and anxiety management. While a seemingly new trend in the United States, these mushrooms have been used by ancient Chinese and ayurvedic healers for centuries. While being cleverly named to play off of the “magical” reputation of psilocybin containing mushrooms, Magic Immune A Tea does not contain psilocybin (the

hallucinogenic chemical in psychedelic mushrooms) and instead is magical in nature only due to its amazing health benefits and positive energy.

“Boulder, Colorado is an organic food paradise. We are so fortunate to live here and have access to such amazing healthy foods, beverages, and energy healers.” said Grace. “Magic Immune A Tea is a family recipe that emerged from a close collaboration with our energy-focused healer. The pandemic certainly put a premium on maintaining a healthy immune system so the timing was right for us to share our special tea with others. We like to say that our tea is Packed with Life™ given that the only ingredients are the 4 key mushrooms and 12 organic adaptogenic herbs and spices.”

Stress is everywhere and can be all consuming. The good news is that our bodies are naturally designed to adapt to external stresses – if we give them the right nutrition. Magic Immune A Tea was created to make it easier to get all of the right adaptogens into one’s diet so as to support a strong immune system and a healthy heart, lungs, gut and brain.

Magic Immune A Tea is currently available online at ImmuneATea.com, on Amazon.com and at Lucky’s Market in Boulder.

MAGIC IMMUNE A TEA™ PACKED WITH LIFE™

16 IMMUNE BOOSTING ADAPTOGENS THAT MAY PROVIDE SUPPORT FOR:*

- Healthy Immune System & Lungs
- Natural, Focused Energy
- Healthy Heart
- Calm Brain & Positive Mood
- Healthy Digestion, Cholesterol & Weight Loss

Organic Reishi Mushroom	● ● ● ● ●
Cordyceps Mushroom	● ● ●
Lion's Mane Mushroom	● ● ● ○
Chaga Mushroom	● ● ● ● ○
Organic Rooibos	● ● ● ● ●
Organic Matcha Green Tea	● ● ● ● ○
Organic Foti-Root	● ● ● ○ ●
Organic Astragalus	● ●
Organic Brahmi	● ● ● ○
Organic Turmeric	● ● ● ● ○ ●
Organic Ginger	● ● ● ● ●
Organic Cinnamon	● ● ●
Organic Black Pepper	● ● ● ● ○
Organic Cacao	● ● ● ● ●
Organic Chili	● ● ● ● ●
Organic Pomegranate	● ● ● ● ●

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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